

# Annual report 2018

**Supporting the right of independent media**



**Promoting good and transparent governance**



**Empowering the public through  
information communication and arts**



# CONTENT

- 1. Introduction**  
**Programs**  
**Infographics**
- 2. Supporting the right of independent media**
- 3. Promoting good and transparent governance**
- 4. Empowering the public through information communication and arts**
- 5. Publishing**
- 6. Financial statement**

## INTRODUCTION

Globe International Center is a non-profit, non-membership NGO founded in 1999 and based in Ulaanbaatar, Mongolia.

Globe International Center is the most active organization in the country working on media freedom and the rights of freedom of expression, information and transparency. Our work includes: advocacy to improve the media legal environment and promote anti-corruption legislation and monitoring for free expression violations and violations of journalists' professional rights. Globe educates journalists and the public on good governance, transparency and social accountability and encourages civic participation through innovative events and awareness-raising activities.

Globe International is a member of Canada's International Free Expression Exchange (IFEX), Bangkok-based regional human rights organization, Forum Asia, Paris-based network of media development NGOs, Internews International, the Global Forum for Media Development (GFMD) and World Bank GPSA (Global Partnership for Social Accountability).

## INTRODUCTION

### MISSION

To sustain Mongolian democracy and civil society by spreading the power of information and knowledge

### VISION

To establish a democratic culture and develop informed and empowered citizens

### MOTTO

Knowledge is power

### VALUES

Independence  
Fairness  
Democratic  
Non-discrimination  
Corruption free

### STRATEGIC MESSAGE

Informed people are powerful



**GLOBE  
INTERNATIONAL  
CENTER**

# INTRODUCTION

## PROGRAM I

### SUPPORTING THE RIGHTS OF INDEPENDENT MEDIA

Our goal is to assist in building a powerful media that will have greater freedom to play a leading role in the development of democracy and society.

## PROGRAM II

### PROMOTING GOOD AND TRANSPARENT GOVERNANCE

We are helping to improve governance and accountability, so that public institutions are able to provide a truly good public service.

## PROGRAM III

### EMPOWERING THE PUBLIC THROUGH INFORMATION COMMUNICATION AND ARTS

Our goal is to raise public awareness of community and social issues using information communication and arts as educational tool.

## HIGHLIGHTS IN 2017



**PROJECTS**

**9**



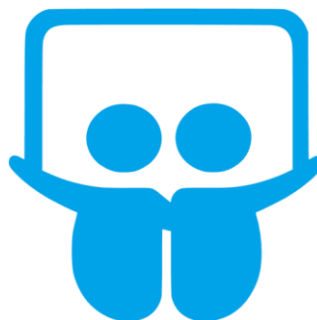
**EVENTS**

**31**



**PARTICIPANTS**

**914**



**TRAINING**

**11**



**GLOBE  
INTERNATIONAL  
CENTER**

## PROGRAM I

## WORLD PRESS FREEDOM DAY 2018

On the occasion of World Press Freedom Day, Globe International Center organized a discussion event on May 2, 2018 on the basis of the UNESCO National Mongolian Commission and the Mongolian Bar Association. UNESCO issued the International Freedom of the World in 2018 entitled "Empowering the Authority" under the theme of Media, Justice, and Law. Globe International Center has also celebrated World Freedom Day in this topic. • In 2017, there were 182 violations of professional rights related to 91 journalists and media.

## ДЭЛХИЙН ХЭВЛЭЛИЙН ЭРХ ЧӨЛӨӨНИЙ ӨДӨР 2018

ЭРХ МЭДЛИЙГ ХЯНАЛТАНДАА БАЙЛГАХ НЬ:  
ХЭВЛЭЛ МЭДЭЭЛЭЛ, ШУДАРГА ЁС, ХУУЛЬ ДЭЭДЛЭХ ЁС

5 ДУГААР САРЫН 3

#ДэлхийнХэвлэлийнЭрхЧөлөөнийӨдөр  
#ХэвлэлийнЭрхЧөлөө



[www.gic.mn](http://www.gic.mn)

## PROGRAM I

**MEDIA FREEDOM AWARD 2018**

GIC's annual Media Freedom Award "For the Truth" presented to Ms. U.Bolortuya journalist of EagleTV. U.Bolortuya had prepared investigative serial reportings since 2012 such as "Forgotten Sukhbaatar monument", "Silent scream", "Budget money of disability kindergarden's children".





## PROGRAM I

## The Cartoon Competition Award 2018

Globe International Center and the Mongolian National Commission of UNESCO announced cartoon competition "The Freedom of Expression of the Digital Environment" among students and youth on the occasion of the International Freedom Day celebration with the support of the Embassy of Mongolia in France.



## PROGRAM I

## The Cartoon Competition Award 2018

- The first place is B.Ganganmurun, student of Mongolian University of Culture and Art, the second place is B.Munkhjargal, pupil of 119 school and third place is awarded by B.Munkh-Erdene, student of MUCA.
- The prizes awarded by Elizabeth Barsak, French Ambassador to Mongolia during the event on the occasion of World Press Freedom day which was organized at Open Society Forum on 2 May 2018.



## PROGRAM I

## MONGOLIAN MEDIA FREEDOM REPORT 2017

The theme of this year's WPF is Keeping Power in Check: Media, Justice and Rule of Law as defined in the UNESCO Concept Note. Free, independent and ethical media is main dimension of the healthy and fair society.



2017 has given many tasks to think of and make judgment in media freedom issues. The campaigning of the Presidential Election that took place in 2017 was one of those. The voters of Mongolia witnessed how media and social media channels were abused and manipulated by dirty technology of the political election.

That is why we welcome the UNESCO WPF sub-themes: Free press, access to information and election, the justice system supporting free and safe journalism, and freedom of expression online: improving self-regulation.

In 2017, Mongolia is in the 71st place out of 180 world countries and it is still the country is with noticeable problems of press freedom.

Globe International Center has recorded a total of 182 cases of violations as results of the free expression monitoring. More than 30 percent of free expression violators are politicians, high authorities, public officials and public bodies. The report notices that editorial censorship has increased in 2017. In 2017, the Mongolian courts heard a total of 12 civil and no criminal defamation cases.

**PROGRAM I****INTERNATIONAL DAY TO END IMPUNITY  
FOR CRIMES AGAINST JOURNALISTS**

GIC held a press conference at Mongol News media center on November 1<sup>st</sup>, 2018 to commemorate The International Day of End to Impunity for crimes against journalists. GIC conducted with Mongolian Bar Association and Mongolian media council have prepared report “Legal environment for media freedom and Journalist safety indicator”. The first outcomes of the Monitoring Report on the Safety of Journalists were presented during the press conference and the monitoring is conducted by the framework of the project "Promoting Human Rights and Labour Rights through GSP+ mechanism", that was implemented by Globe International Center.

**NOVEMBER 2****INTERNATIONAL DAY TO END IMPUNITY  
FOR CRIMES AGAINST JOURNALISTS**



## PROGRAM I

**“Promoting human rights through GSP+ mechanism” inception workshop**

The Inception workshop was held from April 13 to 14, 2018 at Puma Imperial Hotel in Ulaanbaatar and it involved a total of 98 participants: 69 female and 29 male.

In his speech, Mr. Marco Ferri mentioned that while the GSP report points to positive developments Mongolian in implementing the 27 conventions, he highlighted a few issues of concerns: President’s proposal to reinstate the death penalty, concrete measures to implement the international environment and climate conventions would need to be strengthened and absence of progress in enacting an adequate legislation to comply with the CITES Conventions.



## PROGRAM I

### Outcomes:

Representatives of all stakeholders:

1. Informed in the project and its partners
2. Gained knowledge on GSP+ mechanism and Mongolia context
3. Discussed the issues of human and labor rights in the country and its challenges by asking the questions and exchanging their views and opinions
4. The participants of the second day contributed to the development of Outreach and Dissemination Plan and communication matrix for the project's media campaign
5. They came up with their ideas to the development of agendas for the NGO and Media training
6. The general public informed in GSP+ mechanism and its relation to human and labor rights issues through media news coverage.



## PROGRAM I

The Inception workshop gathered 98 representatives from all stakeholders and 20 participants from 19 aimags (provinces): 13 representing the MCC, 6 - NHRC and one local media of the Kazakh minority in Bayan Ulgii aimag. 35.7 percent of the participants represented the civil society, 27.5 percent -the government agencies and NHRC, 15.3 percent-business community and 14.2%- international community including six embassies, and percent represented the local media.

Date	Government	International community	Business community	NGOs	Media	Total
2018.04.13	27	14	15	35	7	
2018.04.14	13	2	13	35	2	

## PROGRAM I

## Training for the Human Rights NGOs

The two-day training was held on 21-22 June 2018 at National Legal Institute and it involved a total of 20 participants; 17 female and 3 male representing NGOs from the capital and 6 aimags (provinces). The participants represented media NGOs and civil society groups working on human rights' issues on LGTBI (1), disabilities (1), women (2), media right (6) women's economic rights and right to education (3), law (3) as well as representatives of the trade union and lawyers-members(4) of the Mongolian Bar Association.





## PROGRAM I

## Training for the Human Rights NGOs



### Outcomes;

Participants gained the knowledge on:

1. Project objectives as well as expected outcomes
2. GSP+ mechanism and Mongolia context
3. Concepts of human rights, UN mechanisms and tools.
4. Human rights indicators and learnt how to use
5. International standards of freedoms of opinion and expression and its restrictions and domestic legislation
6. Types of free expression violations and an effective alerting.
7. Human rights restrictions: ethics, privacy and social morals

## PROGRAM I

## Training for the media journalists



The two-day Media training was held on 3-4 July, 2018 at the Training room of the Mongolian Employers' Federation.

The Media training involved a total of 20 journalists: 16 female and 4 male from the mixed group of broadcast (6), print (3) and online media (10) outlets as well as Information and Communication Officer of the UNESCO NATCOM.

The Media training reached its goal to improve in reporting on obligations and duties of the Mongolian government and reinforcing public discussions on GSP+ processes. The journalists contributed to the Communication Matrix, which is elaborated as a main guide for the media campaign.

## PROGRAM I

# Training for the media journalists



## Outcomes:

The participants provided the knowledge on:

1. 7 core human rights and eight labour rights conventions covered by GSP+, its status of Mongolia, the UN human rights' mechanisms
2. Human Rights Indicators of the OHCHR.
3. International trade, specially export, international investment, WTO principles and guidelines as well as UN Business and Human Rights principles, and HRC Working group on business and human rights
4. Professional principles of human rights reporting and ethical reporting
5. Right to Opinion and Freedom of Expression: Government obligations and duties
6. Safety of Journalists, UN Acton Plan and UNESCO Journalists' Safety Indicators



## PROGRAM I

## “Legal environment for media freedom and Journalist safety indicator”

Globe International Center conducted in partnership with the Bar Association of Mongolia and Media Council of Mongolia in the framework of the project Promoting Human and Labor Rights through GSP+.



## PROGRAM II

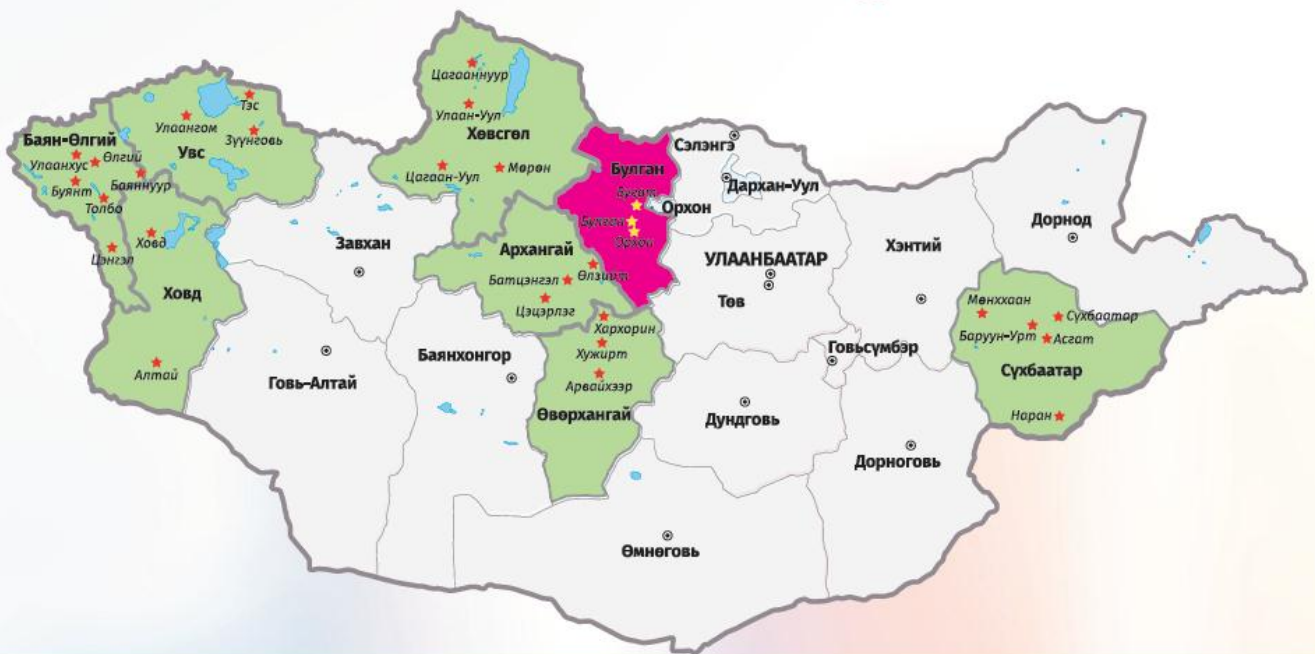
# **“Transparency and Accountability in Mongolian Education” project**

Under this Program, GIC has been implementing Transparency and Accountability in Mongolian Education (TAME) for the fourth year successfully. The main partners of TAME project are “All for Education” National Civil Society Coalition. (Mongolian NGO working towards the sustainable nation-wide changes in education policy and system) and Partnership for Transparency Fund (NGO based in USA). This four-year project is funded by Global Partnership for Social Accountability (GPSA), World Bank.



## “Transparency and Accountability in Mongolian Education” project

Establishing 2 additional PTAs in non-target schools was a spill-over effect of the project that PTAs have established a rather good start in the education sector of Mongolia. The initiative started by the former school principal of the target school, which whole-heartedly supported by the head of Education Department show that pilot design had been successfully implemented. At the end of project implementation, a total of 32 PTAs, including National PTA were established in Mongolia.





**2649** stakeholders and representatives engaged by  
TAME project in **2018**

## Number of beneficiaries reached

Teachers:	3,600 teachers	3,600 teachers	
Children and youth:	65,700 students	65,700 students	739,815 (age 5-19)
Total:	69,300	69,300	2,649,981



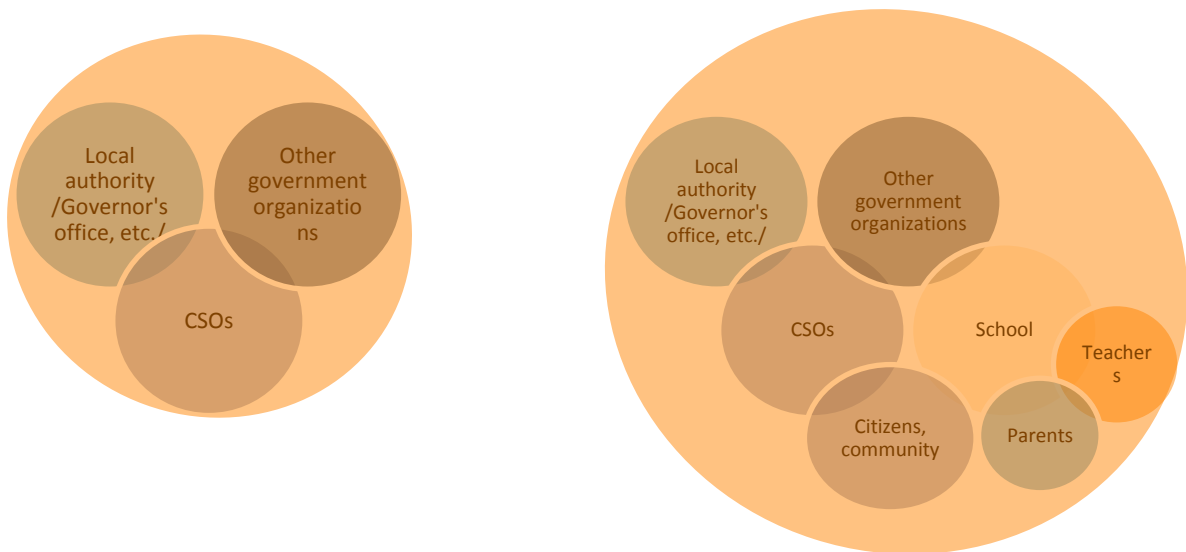
[www.sainsurguuli.mn](http://www.sainsurguuli.mn)  
f **sainsurguuli**



**GLOBE  
INTERNATIONAL  
CENTER**

## Improving transparency and accountability of budget and procurement in education sector

Figure. Scope of budget transparency among stakeholders



The project aimed to improve transparency and accountability of budget and procurement in education sector by implementing BTT at the aimag level. For example, Transparency of the budget information in Khuvsgul aimag has increased significantly over the project period. Through qualitative data collection, the following change can be illustrated as a positive impact on particular aspects of the transparency in education.



### “Creative cooperation in Education” journalism creation competition among the targeted provinces’



In the framework of the project “Transparency and Accountability of Mongolian Education” announced a competition among the targeted provinces’ media outlets which is named “Creative cooperation in Education” and awarded ‘Television’s best creation’, “The best article”. The following media organizations attended the competition actively.

“**AB television**” of Arkhangai aimag - ‘Television’s best creation”

“**www.Khuvsguliinungu.mn**” website of Khuvsgul aimag- “The best article”

“**Murun TV**”- Khuvsgul aimag

“**The colors of Sukhbaatar**” newspaper – Sukhbaatar aimag

## PROGRAM II

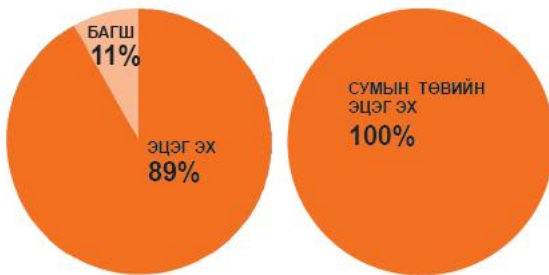
### Relationships between PTAs and school principals, and PTAs and the local community enhanced.

#### УЛААНГОМ СУМЫН 3-Р СЭЭБХ

Байгуулсан огноо: 2017.10.26

Сурагчдын тоо: 1106

БҮХ ГИШҮҮДИЙН ТОО: 48



Материаллаг орчны ажиглалтаар гарч ирсэн асуудлын дагуу ажиллаж сургуулийн их засварт санал хүргүүлэн сургуулийн 00-ын асуудлыг бүрэн шийдүүлсэн.

Parents and teachers are undertaking various activities such as raising funds for school repairs and organising cultural events etc, as part of PTA action plan. PTA members are being invited to join the School Board as the parent representatives, asking to be consulted on child rights issues, and being asked to play impartial and monitoring function to school activities such as school lunch. The school principals are seeking support from PTA's advocacy approach to receive additional funding from the local government in the monetary and non-monetary forms.

## PROGRAM II

### Better school learning environments created due to fostering of public-private partnership



*СЭЭБХ Азийн хөлбөмбөгийн холбоонд хандан төсөл бичсэн нь шалгарч, Мини хөлбөмбөгийн талбайг байгуулснаар сурагчид чөлөөт цагаа зөв боловсон өнгөрүүлэх таатай нөхцлийг бүрдүүлж байна.*



*СЭЭБХ-ны гишүүд сумын удирдлагуудтай нөлөөллийн уулзалт хийсний үр дүнд орон нутгийн хөгжлийн сангийн санхүүжилтээр шинэ ширээ, сандалтай боллоо.*

Some target schools renovated the doors and roof thanks to the local business sponsorship after PTA's discussion with the private sector and local government. Some PTAs have been able to secure financing from Local Development Fund to replace the old chairs and tables at the school.



### **“National Forum: Good practices & lessons learned of TAME project”**



The National Consultation Forum were attended by specialists from the Ministry of Education, Culture and Science, Anti-Corruption Agency and Family Children and Youth Development Agency. Furthermore, around 140 PTA's representatives of Policy developers, public officers of MECSS, MoF, IAAC, aimag representatives, PTA & NGO representatives, scholars and scientists working in the education sector.

## Discussions on the implementation of the PTAs' Good Practices and GSST

In the first part of the program was discussed by "Good Practices of School Parents and Teachers Association". The following section was continued by the topic "The Implementation and Importance of Good School's Supporting Tools".

Representatives of PTAs' said that "By implementing the GSST, we have seen things that have never been before. Since, we were using the GSST tools every time we look at what's going on in the school environment, I feel that i have to improve it. The feeling is gathered us in one purpose that is improving school environment.



## IPDC TALKS MONGOLIA 2018

Globe International center organized IPDCTalks Mongolia in the second year on the International day for Universal Access to Information joint with Mongolian National Commission of UNESCO, Deutsche Welle Academy and the Open Society Forum on September 25, 2018. IPDCTalks Mongolia 2018 was organized under the theme "Strengthening Sustainable Development Goals with Access to Information".



## PROGRAM II

### Visibility of the project IPDCTalks 2018

Press releases of IPDCTalks Mongolia 2018 were published on 5 national websites ( gogo.mn, ikon.mn, etoim.mn, montsame.mn), a newspaper (Mongolian news) and a magazine (Mongolian economy). During the conference TV channels (MM agency, MNB world) interviewed speakers and the conference participants and those interviews were broadcasted nationwide. In addition, TV discussion was held on Eagle TV on that day.





### IPDC TALKS MONGOLIA 2018

During the event 6 presentations on the following three topics on sustainable development, Target 16.10: Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements

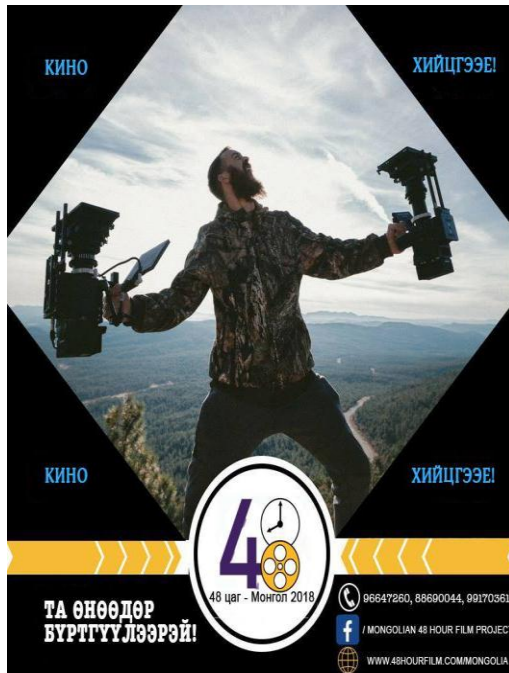
1. Public access to information
2. Open data and Government transparency
3. Duty of Media





## PROGRAM III

### 48 HOUR SHORT FILM FESTIVAL 2018



The GIC team successfully organized “48 hours Mongolia-2018” short film festival for the 9th consecutive year in Ulaanbaatar. The festival was huge success in 2018, attracting **420** budding film makers of **29** teams which indicate that festival has become one of the most desirable events in Mongolian film industry.

The award ceremony of the Naadam Festival was held on October 12, 2018 at the Black box Theatre which gathered representatives from movie makers, sponsor organizations, embassies, international organizations and civil society.

After the judges’ team evaluation the short film called “Shit happens” was awarded the Grand Prix of 48 hour Mongolia, created by “Shit happens” team. Winning team was invited to participate in 2018 International festival in New Orleans, France and won the right to compete with the best international films.

“**Good School Support Tool handbook**” was published and distributed for 31 Parents Teachers Associations of target aimags under the project “Transparency and Accountability in Mongolian Education”.



“**Parent Teacher’s Associations activity handbook**” was published and distributed for 31 Parents Teachers Associations of target aimags under the project “Transparency and Accountability in Mongolian Education”.



**“REPORTING ABOUT HUMAN RIGHTS”** handbook published under the project “Promoting human rights through GSP+ mechanism” and distributed media organizations and journalists.



## Publishing

**“Investigative journalism training handbook”** published supported by Anti-Corruption Agency and distributed media organizations and journalists during the Investigative journalism training and other events.

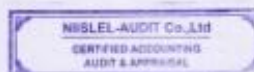


**GLOBE  
INTERNATIONAL  
CENTER**



## FINANCIAL STATEMENT SUMMARY

Name of customer: "Globe International Center" NGO			
Statement date: 2018-12-31			
		Expressed in '000 MNT	
	Description	Year	
		Unaudited	Audited
<b>A. BALANCE SHEET</b>			
1.1	<b>Current assets</b>		
1.1.1	Cash and cash equivalents	37621.4	37621.4
1.1.2	Accounts receivable	8340.9	8340.9
1.1.3	Taxes, payroll taxes receivable		
1.1.4	Other receivable		
1.1.5	Other financial assets		
1.1.6	Inventories	3453.6	3453.6
1.1.7	Prepaid expenses		
1.1.8	Other current assets		
1.1.9	Non-current assets held for sale (disposal group)		
1.1.10	<b>Total current assets</b>	<b>49,415.9</b>	<b>49,415.9</b>
1.2	<b>Non current assets</b>		
1.2.1	Tangible assets	40156.2	40156.2
1.2.2	Accumulated depreciation	-31977.4	-31977.4
1.2.3	Other assets	1607.9	1607.9
1.2.4	Accumulated depreciation	-69.4	-69.4
1.2.5	Intangible assets	3168.7	3168.7
1.2.6	Accumulated depreciation		
1.2.7	Investment and other assets		
1.2.8	<b>Total non-current assets</b>	<b>12,886.0</b>	<b>12,886.0</b>
1.3	<b>TOTAL ASSETS</b>	<b>62,301.9</b>	<b>62,301.9</b>
2.0	<b>LIABILITIES &amp; EQUITY</b>		
2.1	<b>Liabilities</b>		
2.1.1	<b>Short-term payable</b>		
2.1.1.1	Accounts payable	196.2	196.2
2.1.1.2	Payroll tax payable		
2.1.1.3	Income tax payable		
2.1.1.4	Health and social security payable		
2.1.1.5	Short-term bank loan		
2.1.1.6	Interest payable		
2.1.1.7	Dividend payable		
2.1.1.8	Unearned revenue	29214.6	29214.6
2.1.1.9	Provisions /Liabilities/		
2.1.1.10	Other payable		
2.1.1.11	Liabilities related to groups of assets held for sale		
2.1.1.12	<b>Total short-term payable</b>	<b>29,410.8</b>	<b>29,410.8</b>
2.1.2	<b>Long-term liabilities</b>		
2.1.2.1	long-term loan		
2.1.2.2	Provisions /Liabilities/		
2.1.2.3	Deferred tax liabilities		
2.1.2.4	Other long-term loan		

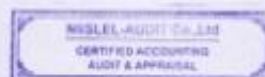


2.1.2.5	Total long-term liabilities	-	-
2.2	Total equity	29,410.8	29,410.8
	liabilities		
2.3	Property:		
2.3.1	-State		
2.3.2	-Private		
2.3.3	-Stock		
2.3.4	Treasury stock		
2.3.5	Additional paid-in capital		
2.3.6	Property revaluation		
2.3.7	Foreign currency translation reserve		
2.3.8	Other equity		
2.3.9	Accumulated Income	32891.1	32891.1
2.3.10	Total equity	32,891.1	32,891.1
2.4	TOTAL LIABILITIES & EQUITY	62,301.9	62,301.9
<b>B. INCOME STATEMENT</b>			
1	Revenue	482013.0	482013.0
2	Other income		
3	Total Revenue	482013.0	482013.0
4	Operating cost	591446.0	591446.0
5	Earning before tax	-109433.0	-109433.0
6	Non operating Income and expense	30332.0	30332.0
7	Net income	-79101.0	-79101.0
<b>C. Statement of changes in Equity</b>			
1	Accumulated Income	32891.1	32891.1
2	TOTAL	32891.1	32891.1
<b>D. Cash Flow Statement</b>			
1	Cash flows from operating activities		
1.1	Cash Inflow	433946.1	433946.1
1.2	Cash Outflow	588511.8	588511.8
1.3	Net Cash flows from investing Operating activities	-154565.7	-154565.7
2	Cash flow from Financial activities		
2.1	Cash Inflow		
2.2	Cash Outflow		
2.3	Net cash flow from investment Operations	0.0	0.0
3	Cash flow from Financial activities		
3.1	Cash Inflow	19524.0	19524.0
3.2	Cash Outflow		
3.3	Net Cash flow from Financial activities	19524.0	19524.0
4	Exchange Difference		
4.1	Total Net Cash flow	-135041.7	-135041.7
5	Beginning balance of cash and cash equivalents	172663.1	172663.1
6	Ending balance of cash and cash equivalents	37621.4	37621.4

Ulaanbaatar, Mongolia

Date: 2019-03-04

"Niislel- Audit" LLC



**GLOBE  
INTERNATIONAL  
CENTER**