



FINAL REPORT

Submitted by: Globe International

Reported to: Embassy of Britain and North Ireland in Mongolia

Project grant amount: 37, 620, 000 MNT

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Advocating Human Rights through Contextualized Information

1. Project Introduction

Globe International, a Mongolian NGO has completed a six-month project entitled “Advocating Human Rights through Contextualized Information” implemented from September 10, 2011 till March 20, 2011 under the funding of the Embassy of Great Britain and North Ireland and Taiwan Foundation for Democracy. The total grant amount of the Embassy of Great Britain and North Ireland was 37,620,000 MNT from the Embassy of Great Britain and North Ireland and the project raised 1,200 USD from Taiwan Foundation for Democracy for ICT-based human rights campaigning which is a part of the project activities.

The overall goal of the project was to raise awareness of the public and policy and decisions makers on the human rights situation in Mongolia and to educate the people on their rights and freedoms.

The project’s immediate objectives were to use ICT to educate the public on their rights and freedoms and UN mechanisms, to introduce the facts of the human rights violations to the local and international communities, to deliver the voices of the human rights groups to policy and decision makers, to retain the people’s attention to the on-going UN UPR process and to contextualize information on human rights. *The main impact* of the project is citizens educated on their rights and freedom and informed in the human rights violations and raised awareness of the policy and decision makers.

The project targeted to the entire public, especially rural population, journalists and decision-makers.

The project was closely linked and incorporated with OSF-funded project Information and Communication Support to UPR.

The project has two inter-related activities:

- i) “My Constitution and My Freedoms” ICT-based campaign that includes production of e-materials to be distributed through web sites, e-mails and SMSs
- ii) “Telling Human Stories” including production of video and audio documentaries followed by the public screening and discussions and posted at web local and international web sites

The Mongolian Government’s report on the ICCPR was reviewed by the UN Human Rights Committee on March 21-22, 2011 in New York. The video documentaries delivered to the UNHRC members to retain their attention to the human rights violations, the project focused. The story about Kh. Bat-Yalalt, human rights defender and sexual abuse of the girls were a particular concern of the Committee Members. Kh.Naranjargal, President and CEO of Globe International attended the meeting.

Globe International previously submitted the Progress Report in November 2010 and the present report concludes the final results and achievements of the project.

The project activities carried out by a creative team consisted from a consultant, producer and 10 writers and directors whose capacities on human rights issues were built by the project.

2. Project Results

The project successfully achieved its objectives.

Objective 1:

- To use ICT to educate the public on their rights and freedoms and UN mechanisms

Results:

- In total, five webcast materials produced and educated the public on what is UPR, the UN human rights mechanisms, right to labour, right to personal liberty and right to live in healthy and safe environment and distributed through Globe International and UPR-Mongolia websites. In total, 945 viewers registered.

Objective 2:

- To introduce the facts of the human rights violations to the local and international communities

Results:

- 10 audio stories produced and distributed through 8 local radio stations of which the total reach is around 90,000 listeners. Topics of the audio stories are given in the the section "Project Activities)
- Four video documentaries produced and it tells stories about human rights defender, raped child, defense lawyer advocating public litigation and how public administration decision overlapping the law violates human rights. Videos posted Globe International web sites and Youtube. 200 copies of DVDs are available for distribution.
- 90 DVDs distributed to the MPs, NGOs and other relevant organizations.
- Videos with English subtitles released at the public screening which directly involved 40 guests represented NGOs, filmmakers and media, and reported by three daily newspapers and three news portals and reached the public.
- DVDs also distributed to the UN Human Rights Committee Members and they raised issues of the human rights defenders' rights violation and rapid child during the UN Human Rights Committee session held on March 21-22, 2011 in New York.
- In total 1150 international subscribers informed in the public screening through Globe International webzine

Objective 3:

- To deliver the voices of the human rights groups to policy and decision makers

Results :

- The letters and recommendations delivered to the Members of the Parliament along with DVDs and posters

Objective 4:

- To retain the people's attention to the on-going UN UPR process and to contextualize information on human rights.

Results:

- The public informed in the UN UPR through webcast materials posted at Globe International web sites, youtube and local media. In total 1070 views of the webcast materials registered.

3. Project Activities

Globe International established the project staff consisting of the producer, accountant, assistant, and a creative consultant, and the creative teams. Project team was responsible for daily implementation of the project and producer is responsible for coordination with creative teams and the production of video and audio documentaries.

The list of creative team members attached to the progress report.

The following activities carried out during six months of the project implementation.

Activity 3.1: "My Constitution and My Freedoms" ICT-based campaign was aimed at educating the people on their rights and freedoms guaranteed by the Constitution of Mongolia and the UN HR mechanisms. It includes production of e-materials distributed through web sites, e-mails and SMSs

In total, 5 webcast materials were produced by the creative team with consultations of human rights NGOs. The materials posted at <http://www.youtube.com/user/uprmongolia2010>

<i>N o</i>	<i>Series</i>	<i>Title</i>	<i>Duration (min)</i>
1		What is UPR?	05:16
2		UN Human rights mechanisms	05:06
3	We shouldn't live like that	Right to live in healthy and safe environment	4:57
4	We shouldn't live like that	Right to Labor	4:55
5	We shouldn't live like that	Right to Personal Liberty	4:44

Activity 3.2: “Telling Human Stories” including production of video and audio documentaries followed by the public screening and discussions and posted at web local and international web sites

3.2.1 Video Stories

Four consultative meetings were held and the first consultative meeting of video documentary teams held on October 14, 2010. Short minutes of meetings attached to the progress report.

The creative team produced the following documentaries:

No	Title	Topics	Writers	Directors
1	Let my daughter be the last	Raped school girl	B.Onon	N.Battuya
2	Leave me in charge	Public administration decisions that affect the people’s lives	B.Khishigsaikhan	R.Tulga
3	The weak is wrong before the strong	Safety of human rights defenders	D.Enkhboldbaatar	L.Lkhagvadorj
4	One day	Public litigation	D.Narantuya	Ts.Tsevelsuren



Four video documentaries produced on HDV format with English subtitles. Please find the DVDs. Attachment No: 1

200 copies of DVDs are available and 90 copies are due to be distributed to relevant organisations. Please see the list of organizations. Attachment No: 2.

Documentaries also are available at websites www.globeinter.org.mn, www.upr-mongolia.mn. Please see the copies of the web site home page. Attachments No: 3.1-3.2

The link for Youtube as follows:

http://www.youtube.com/watch?v=kelp2cGqID4&feature=player_embedded/

3.2.2 Audio Stories

The first consultative meeting of audio scriptwriters held on November 25, 2010. Six writers attended to the meeting. As a result of the meeting, topics discussed and selected. Some writers expressed their interest to work on two stories. Short minutes of meeting were attached to the progress report.

List of audio documentaries

No	Title	Topics for audio documentaries	Name of writer
1	We will employ the beautiful girls	Story about human trafficking	B.Onon
2	Let my daughter be the last	Raped 8 year old school girl	B.Onon
3	Right guaranteed by the law and law for the right	Right to labour	B.Bayasgalan
4	Child without childhood	Child labor exploitation	T.Mendsaikhan
5	Not a citizen without ID?	Migrants' rights	T.Mendsaikhan
6	If food becomes poison...	Right to safe food	T.Bum-Erdene
7	Are we living in safe society?	Story about women who suffered from pedestrian road	T.Bum-Erdene
8	Long way to the dreams fulfilled	Story about Ireedui, disabled women	B.Khishigsaikhan
9	Human and Nature	Environmental right in relation to mining	B.Bayasgalan
10	On behalf of the public	Story of G. Namuun-Uyanga, journalist/Freedom of expression	Kh.Narantsetseg

The following local radio stations aired the audios:

No	Radio Stations	Location	Manager's name	Aired date
1	"Dolgoon Kherlen"	Khentii	B.Adiyakhuu	February 20-28
2	"Khuvsugul dolgion"	Khuvsugul	D.Nyamaa	February 16-27
3	"Gobi wave"	Umnugobi	D.Naranchimeg	March 01-11
4	"Next FM 106"	Khovd	B.Nyamkhuu	March 01-10
5	"Orkhon"	Darkhan-Uul	A.Ragchaasuren	March 15-20
6	"Talyn dolgion"	Dornod	S.Badarch	February 25-March 09
7	"Altai"	Gobi-Altai	A.Chardag	February 16-27
8	Noyon-Uul	Ovorkhangai	S.Monkhdalai	February 08-19

3.2.3 Public Screening

The public screening of human rights documentaries was held in Black Box theatre on 21 March, 2011. It involved more than 40 guests represented the journalists, NGOs and filmmakers. Public screening consisted from two parts: Part A-screening of Globe international productions, Part B- two documentaries produced outside of the project. These are: "Everybody's Soul Has a Fire" and "Will be the human trafficking spread throughout Mongolia?"

Project team believed that such screening is the first step of annual event “Human Rights Documentary Screening”. Guests supported this idea and Globe International is keen to raise the funds.



Please see the invitation and list of participants. Attachment No 4.1-4.2

Posters in English and Mongolian languages were printed prior to the event in order to promote the event and documentaries.

Please see the posters. Attachments No 5.1 and 5.2

After the show, the project team introduced the recommendations to the Parliament to ensure the necessary legislation and make the amendments to the existing laws. The Recommendations:

- i) Legal regulation is needed on the public litigation:
 - To make the amendments to the new version of the Law on NGO that NGOs have the right to bring the cases to the courts, public litigation should be a part of the activities for the public benefit, establish the fund to support the public litigation activities
 - To make the amendments to the Law on the Court Fees that release fees for the public litigation
 - To make the amendment to the Law on Defense that to provide the discounted fees for the defense lawyers working in the NGOs
- ii) Conditions for protecting the child from sexual violence and ensuring safety are required:
 - Make the amendment to the Criminal Code that to change the age from 14 to 16 who became a victim of the child rape.
 - To adopt the policy on the protection of the kids whose schools finish late evening
 - To make that school principles take the responsibility for the crimes convicted at school environment

- Lightening in school, streets and ger districts must be provided
 - Provide the school transport
- iii) Human rights defenders should be legally protected:
- To follow the principles of the UN Declaration on Human Rights Defenders
 - Provide their rights to access information
 - Ensure the legislation for protection of victims and witnesses and recover damages
 - Guarantee the public's right to participation in decision-making processes
- iv) The public administration decision-making process is needed for legislation:
- Change the present system of control over the public administration decisions
 - Intensify the legal reform concerning the public administration decisions



Please see the full text of recommendations in Mongolian. Attachment No 6.1- 6.4.

Guests said these recommendations are very important, so it should be published in media.

The public screening was followed by the discussions on documentaries. The participants welcomed Globe International's initiative for more innovative, interesting and interactive method to retain the public attention on human rights. They suggested that in the future, we should involve more ordinary citizens to such events.



Project team prepared the press release and distributed it through its e-marketing list to the journalists and NGOs and posted on website of Globe International. For press release please see the Attachment No 7.

The event was reported by the following three newspapers and three web portals:

1. Mongolian news, March 22, 2011
2. MONTSAME news March 22, 2011
3. Today, March 24, 2011
4. www.news.mn, March 21, 2011
5. www.news.mn, March 22, 2011
6. www.shuud.mn, March 30, 2011

Please see the copies of the publications. Attachment No 8.1- 8.6

Short information about public screening and the project distributed to international community through the Globe-s monthly e-newsletter which is distributed to 1150 recipients. Please see the copy of newsletter. Attachment No 9.

4. Project Performance

F- finished, O- on-going, D-delayed

No	Activities planned	Scheduled	Performance
1	Research for videos finished. Scripts approved	Dec 01	F
2	Video production studio selected	Dec 15	F
3	Detailed production plan approved	Dec 20	F
4	Contracts signed with studio, production of documentaries started	Dec 20	F
5	Preparation for production finished, production started	Jan 03	F
6	Research for audio script finished scripting started	Jan 05	F
7	Production of videos finished, editing started	Feb 15	F
8	Scripts of audio documentaries finished	Feb 15	F
9	Contracts with local radios signed for airing of audio documentaries	Feb 15	F
10	Audio documentaries finished	Feb 20	F
11	Audios aired on local radios	Feb 20 – March 30	F
12	Editing of videos finished and voice over, music editing started	Feb 25	F
13	Transcripts of texts of documentaries finished and sent for translation	March 01	F
14	Draft of recommendations to the Parliament available	March 08	F
15	Public screening logistics completed	March 10	F
16	Lay-out and design of posters available	March 10	F
17	English translation of documentaries finished	March 10	
18	Consultation and proof-reading of recommendations finished	March 15	F
19	Subtitles finished, original DVDs available	March 15	F

20	Invitation, recommendations and posters printed	March 17	F
21	Invitation sent through the e-mailing list and delivered to organisations	March 17	F
22	Press release distributed to media organisations	March 19	F
23	Public screening held	March 21	F

1. Constraints/Problems

The project team emphasized the following three constraints that we faced during the project implementation:

- Human rights violations are very sensitive issues, so it was difficult to convince the victims to talk about their stories and need to publicize their cases. In serious cases, the victims totally refused to be heroes of the documentaries. That is why the pre-production, particularly research period took a lot of time
- Human rights issues are in general, not familiar for the script writers and film directors, so it also took a time to make them knowledgeable on the issues they worked on.
- Generally, the Mongolian media lacks awareness on the need of the human rights coverage, so the Ulaanbaatar-based media charge for the documentaries, but the team is still trying to get the documentaries aired on some television channels.

2. Evaluation/Conclusion

The project successfully achieved its goal and objectives. Project team called to 26 people 18-60 years old to assess, if they received the information on UPR through media outlets. 22 people received the information and 6 not. 84,6 % of respondents who received this information said they have it from:

- 9 from newspaper interviews
- 9 from internet /new portals, GI website/
- 7 from news of various TV channels
- 2 from FM radio stations

The citizens answered the question “What exactly you’ve learned from media outlets”:

- I understood UPR is action of UN, that checking the situation people’s life in countries”
- I understood that UPR is talking mechanism about human rights
- I understood that UPR is controlling the promises of Mongolian Government to UN.

The citizens answered the question “When Mongolian UPR report reviewed in UN?”:

- 13 persons said: “It was in November”
- 3 persons said: “It will be in March 2011”
- 6 persons said: “I don’t know exact date”

The citizens answered the question “Was it enough information distributed on media?”:

- 11 persons said: “It was enough”
- 6 persons said: “It’s not enough”
- 3 persons said: “I don’t know exact date”

The citizens answered the question “What’s your suggestions and comment on future distribution of information about human rights issues like UPR report?”:

1. Since it is ongoing mechanism, information on it should be reviewed each month, widely through all media outlets/5 persons/
2. Use of FM radio should be increased, specially, in rural FM radios, community radios.
3. GI used more internet and ICT based tools to distribute information of UPR. But it is now perfect solution for right now in rural area, specially, in remote areas. So, traditional media should be also used more effectively /2 persons from Khuvsgul and Uvurkhangai/
4. Most effective method was documentaries aired through the TVs. Even in rural area, people prefer TV, so use of TV channels should be good way of distribution of information in future.

The project concludes that such methods of human rights advocacy are efficient and we further need to raise the funds for such activities, but we need to:

- Encourage more producers to focus on human rights issues
- Continue building the capacity of the producers by providing human rights training
- Make the public screening permanent as possible and make it an annual festival and link to the international human rights film festivals
- Intensify the promotion of the web sites, particularly seek opportunities to encourage more young people who are active internet users to express their opinions and to tell their stories

Report prepared by Kh.Naranjargal, President and CEO, Globe International and Ch.Munkhzul, Producer